

# Using fMRI to Study Reward Processing in Humans: Past, Present, and Future

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## 1 **Abstract**

2 Functional magnetic resonance imaging (fMRI) is a noninvasive tool used to probe  
3 cognitive and affective processes. Although fMRI provides indirect measures of neural  
4 activity, the advent of fMRI has allowed for a) the corroboration of significant animal  
5 findings in the human brain and b) the expansion of models to include more common  
6 human attributes that inform behavior. In this review, we briefly consider the neural basis  
7 of the blood oxygenation level dependent (BOLD) signal to set up a discussion of how fMRI  
8 studies have applied it in examining cognitive models in humans, and the promise of using  
9 fMRI to advance such models. Specifically, we illustrate the contribution that fMRI has  
10 made to the study of reward processing, focusing on the role of the striatum in encoding  
11 reward-related learning signals that drive anticipatory and consummatory behaviors. For  
12 instance, we discuss how fMRI can be used to link neural signals (e.g., striatal responses to  
13 rewards) to individual differences in behavior and traits. While this functional segregation  
14 approach has been constructive to our understanding of reward-related functions, many  
15 fMRI studies have also benefitted from a functional integration approach that takes into  
16 account how interconnected regions (e.g., corticostriatal circuits) contribute to reward  
17 processing. We contend that future work using fMRI will profit from using a multimodal  
18 approach, such as combining fMRI with noninvasive brain stimulation tools (e.g.,  
19 transcranial electrical stimulation) that can identify causal mechanisms underlying reward  
20 processing. Consequently, advancements in implementing fMRI will promise new  
21 translational opportunities to inform our understanding of psychopathologies.

## 22 Introduction

23 Functional magnetic resonance imaging (fMRI) is an excellent tool to probe neural  
24 function. Even though it indirectly measures neural activity by tracking correlative  
25 hemodynamic changes, it has the capability to map task-dependent whole-brain activation.  
26 This feature, along with its noninvasive nature, makes fMRI a tremendous asset to the  
27 study of cognitive and affective processes in both healthy and patient human populations.  
28 Indeed, the application of fMRI to study the human brain has allowed for a) confirmation of  
29 core findings from non-human animal studies that have shaped models of cognitive and  
30 affective processing; and b) extension of those findings and new directions for such models  
31 by probing characteristics more accessible in humans. One noteworthy example is the  
32 study of reward processing, which has been informed by a rich non-human animal  
33 literature employing an array of techniques, from selective lesions to electrophysiological  
34 recordings, to delineate a neural reward circuit (e.g., Berridge and Robinson 2003; Robbins  
35 and Everitt 1996; Schultz 2006). An explosion of fMRI studies over the last decade or so  
36 (Fig. 1) has substantiated this reward circuit in the human brain, with emphasis on higher-  
37 level functions that are more commonly observed in humans. Many of these fMRI studies  
38 have also examined deficits in the reward circuit in patient populations. As a result, the use  
39 of fMRI to study reward processing has greatly expanded our understanding of its neural  
40 basis in humans.

41 Despite the many advantages that fMRI has afforded the study of reward processing,  
42 there are some inherent challenges that discount the full promise of fMRI. For instance, the  
43 neurophysiological nature of the fMRI signal can cloud its potential neural interpretations.  
44 While we address these limitations, our synthesis of the literature highlights the promise of  
45 fMRI in advancing models of cognitive and affective processes. First, we describe the fMRI  
46 blood oxygenation level dependent (BOLD) signal and consider potential pitfalls related to  
47 its neural interpretations. Second, we illustrate the use of fMRI in both confirming key  
48 findings and extending such findings to advance models of cognitive and affective  
49 processing. We specifically anchor our discussion on the study of reward processing as an  
50 exemplar topic because it has garnered considerable experimental efforts across  
51 techniques and species. In the last section, we highlight the promise of fMRI in studying

52 reward processing and describe how it fits into the progressive multimodal and across-  
53 technique approach to study such psychological phenomena.

## 54 **A Neural Interpretation of the BOLD Signal in fMRI**

55         Functional magnetic resonance imaging (fMRI) detects neural activation by  
56 measuring changes in the blood oxygenation level dependent (BOLD) signal. The BOLD  
57 signal is coupled to hemodynamic changes such as blood flow (Logothetis and Wandell  
58 2004) and decreasing levels of deoxygenated hemoglobin (deoxyhemoglobin; Ogawa et al.  
59 1992), whose paramagnetic nature allows BOLD to indirectly track the underlying neural  
60 activity. Taking into account the many comprehensive and informative reviews (Buxton et  
61 al. 2004; Logothetis 2008; Logothetis and Wandell 2004) on the technical underpinnings of  
62 fMRI and its BOLD signal, we provide below a succinct and generalized account of the  
63 neural interpretation of the BOLD signal and how it is typically analyzed in fMRI  
64 experiments to infer neural functions. In doing so, we hope to provide readers of all  
65 backgrounds with sufficient understanding of the fMRI findings we present throughout the  
66 review and appreciation for the advantages of fMRI we subsequently discuss for the rest of  
67 the paper.

## 68 **The Cellular Underpinnings of the BOLD Signal**

69         Throughout various fMRI studies, most experimental protocols observe BOLD  
70 signals that correspond to localized increases in cerebral blood flow (CBF). These CBF  
71 increases, coupled with smaller positive changes in the cerebral metabolic rate of oxygen  
72 consumption, lead to the production of a hemodynamic response (Buxton and Frank 1997;  
73 Hoge et al. 1999; Raichle et al. 1976). Importantly, unlike the immediate nature of  
74 neuronal spiking activity (Lauritzen and Gold 2003), the hemodynamic response has a  
75 lagged response that begins approximately two seconds after neural stimulation and peaks  
76 four to six seconds thereafter (Bandettini et al. 1992). Although the hemodynamic response  
77 was initially interpreted to represent neuronal output (Rees et al. 2000), subsequent  
78 studies soon reported robust BOLD signals in the absence of spiking activity (Rauch et al.  
79 2008; Viswanathan and Freeman 2007), fueling the interpretation of BOLD signal as an

80 indicator of the underlying local field potential (LFP; Goense and Logothetis 2008;  
81 Logothetis 2002; 2008; Magri et al. 2012; Nir et al. 2007). Because LFP underlines the  
82 synaptic inputs and dendritic processing in a particular region (Berens et al. 2010), the  
83 LFP-driven hemodynamic response is more strongly encoded by aggregate cellular activity  
84 within a localized excitation-inhibition network rather than single cell activity (see review  
85 by Logothetis and Panzeri 2015). Thus, the neurophysiological underpinnings of the BOLD  
86 signal are thought to reflect local field potential during neural stimulation.

87         Some experimental protocols also detect negative BOLD responses (NBR) that are  
88 postulated to reflect neuronal suppression (Wade 2002). Although there is no widely  
89 accepted neurophysiological explanation of NBR, it is clear is that one cannot simply  
90 assume that NBR is the neurophysiological inverse of a hemodynamic response (Mullinger  
91 et al. 2014). The current neuronal explanation of NBR is divided into two camps of thought.  
92 On one end of the debate, Shmuel and colleagues (2006) observed that NBR was tightly  
93 coupled to local decreases in LFP, which led to the view that NBR is a representation of  
94 neural deactivation (Hayden et al. 2009; Klingner et al. 2010; Mckiernan et al. 2003; Pasley  
95 et al. 2007). On the opposite end lie those who, guided by Logothetis and his metabolic-  
96 increasing excitation-inhibition microcircuit viewpoint (Logothetis 2008), put forth the  
97 argument that NBR encodes underlying neural activation (Kim et al. 2014; Schridde et al.  
98 2008; Shulman et al. 2007). In essence, the interaction between CBF and blood volume  
99 changes encodes the excitation-inhibition balance, giving rise to NBR (Huber et al. 2014).  
100 Despite the irresolute nature of this debate, continued progress on understanding the  
101 neural nature of NBR is important to provide more insights on the BOLD signal and to  
102 further refine the role that different neural regions play in cognitive processes.

### 103 **From BOLD Signals to Inferences on Brain Function**

104         Neuroimaging studies tend to visualize the hemodynamic response (e.g., plot the  
105 time-series of the data) but more commonly report parameter estimates summarizing the  
106 fit of a statistical model to the BOLD data (e.g., Fig. 2). To obtain these parameter estimates,  
107 the known stimulus functions based on preset experimental conditions are first convolved  
108 with a canonical hemodynamic response function to establish the predicted BOLD  
109 responses. Predicted BOLD responses are subsequently used to test, under the framework

110 of the general linear model (Friston et al. 1994; Worsley and Friston 1995), whether  
111 activity in brain regions is related to any of the BOLD input functions (e.g., the raw data).  
112 Most fMRI studies report statistical fit of the BOLD functions as a series of parameter  
113 estimates, which can have both positive and negative deflections relative to pre-stimulus  
114 activation (for details on fMRI analysis and issues such as multiple comparisons please see  
115 Poldrack et al. 2011). It is important to distinguish these negative deflections from NBR  
116 because negative parameter estimates reflect relative deviations from the implicit baseline  
117 in the model rather than the measured BOLD signals. In addition, we note that statistical  
118 inference in fMRI studies can suffer from many of the same problems that affect  
119 neurophysiological studies, including circular analyses (Kriegeskorte et al. 2009) and  
120 erroneous interactions (Nieuwenhuis et al. 2011). Nonetheless, these parameter estimates  
121 derived from BOLD responses have served fMRI researchers well, as we will discuss in  
122 detail throughout the rest of this review, in advancing the understanding of neural activity  
123 during task-induced cognitive and affective processes.

## 124 **Using fMRI to Study Reward Processing in the Striatum**

125         Given its noninvasive nature and potential to visualize function in the whole brain,  
126 fMRI became a powerful and practical tool to study cognitive and affective processes in  
127 humans. Over the years, the use of fMRI proved to be an important asset in studying such  
128 processes as it afforded a way to confirm basic findings characterized in non-human animal  
129 studies, and extend such findings to appreciate various aspects of human life, from  
130 distinctively human stimuli (e.g., money) to behaviors (e.g., cognitive emotion regulation)  
131 that translated to better understanding of neuropsychiatric disorders (e.g., mood  
132 disorders). One such phenomenon that benefitted from the proliferation of fMRI studies is  
133 reward-related processing and its relation to decision making (Fig. 1). Rewards can be  
134 broadly defined as stimuli that elicit approach behaviors, induce subjective feelings of  
135 pleasure during consumption, and lead to reinforcement of cues and actions (Schultz 2006;  
136 2015). The regulation of the psychological and behavioral responses to rewarding stimuli is  
137 coordinated by a collection of cortical and subcortical structures that together make up the  
138 brain's reward circuit (see review by Haber and Knutson 2010). At the core of such circuit

139 is the striatum (Fig. 3), a subcortical structure that is involved in reward-related learning  
140 and how it informs approach and consummatory behaviors.

141 Building on a large repertoire of studies using non-human animal models (Daw and  
142 Doya 2006; Hikosaka et al. 1989; Robbins and Everitt 1996; Schultz et al. 1997), many fMRI  
143 experimental efforts have focused on elucidating how the striatum—the input unit of the  
144 basal ganglia and a structure with strong connections with cortical regions and midbrain  
145 dopaminergic centers (Middleton and Strick 2000; Wang et al. 2015b)—contributes to  
146 reward processing (Fig. 3; e.g., for review see Bartra et al. 2013; Clithero and Rangel 2014;  
147 Delgado 2007; Haber and Knutson 2010; Smith and Delgado 2015). In the following  
148 section, we will provide a brief discussion of research findings from both non-human  
149 animals and humans focusing on the striatal role in reward-related processing, particularly  
150 in approach and consummatory behavior, and how they are shaped by learning.

### 151 **Approach Behaviors in Reward Processing**

152 Approaching a potential reward is a typical behavior observed across species that is  
153 elicited by the anticipation of the pleasure a reward may bring. In non-human animals, this  
154 was initially characterized in studies where presentation of a conditioned stimulus that  
155 predicted a reward elicited a conditioned approach response in pigeons (Brown and  
156 Jenkins 1968; Williams and Williams 1969) and rats (Locurto et al. 1976; Peterson et al.  
157 1972). This conditioned cue-induced approach behavior was found to depend on the  
158 integrity of the striatum, such that lesion (Parkinson et al. 1999) or dopaminergic depletion  
159 in the ventral parts of the striatum, particularly the NAcc (Parkinson et al. 2002), decreased  
160 approach behavior to a conditioned stimulus paired with reward (Di Ciano et al. 2001;  
161 Parkinson et al. 2000).

162 In non-human primates, a similar link between striatum neurophysiological signals  
163 and anticipatory responses to reward-related cues that can elicit approach behaviors have  
164 been observed. For instance, striatal neurons have been found to increase their firing rates  
165 during the anticipatory phase preceding reward delivery, highlighting a potential influence  
166 on reward-seeking approach behaviors (Ito and Doya 2015; Kawagoe et al. 1998; McGinty  
167 et al. 2013; Samejima et al. 2005). Interestingly, distinct subsections of the striatum can  
168 show different contributions to approach behaviors. Ventral striatal neurons, for example,

169 have been shown to increase their firing rates in response to cues predicting rewards  
170 (Cromwell and Schultz 2003; Hassani et al. 2001; Hollerman et al. 1998; Schultz et al.  
171 1992). In contrast, dorsal striatal neuronal responses have been linked with tracking the  
172 values of available actions for reward attainment (Lau and Glimcher 2007; 2008; Tai et al.  
173 2012).

174 In humans, initial fMRI studies served to replicate findings from non-human animals  
175 identifying the striatum as a key region involved in responding to cues that predicted  
176 potential rewards and could exert influences on approach behavior. For instance, initial  
177 efforts showed that BOLD responses in the ventral striatum, which includes the nucleus  
178 accumbens (NAcc; Fig. 3), were correlated with craving of potential drug rewards (Breiter  
179 et al. 1997), relating to a motivational construct of ‘wanting’ which can lead to approach  
180 behaviors such as reward seeking (Berridge and Robinson 1998). This was quickly  
181 followed by reports of increased BOLD responses in the striatum to conditioned cues that  
182 predict potential primary rewards including pleasant liquids (O’Doherty et al. 2002) or  
183 odors (Gottfried et al. 2002), and secondary rewards such as money (Knutson et al. 2001).  
184 As in non-human animals, distinct contributions of subsections of the striatum have also  
185 been reported, with the dorsal striatum, encompassing the caudate nucleus and putamen  
186 (Fig. 3), being more specifically recruited when participants performed an action (e.g.,  
187 pressing a button) in response to cues predicting reward (O’Doherty et al. 2004; Tricomi et  
188 al. 2004). While dorsal striatum activity has been linked to the encoding of action values  
189 used in action selection during reward-seeking behaviors (FitzGerald et al. 2012), ventral  
190 striatum activity has been shown to correlate with participant’s passive viewing responses  
191 to conditioned stimuli (Chumbley et al. 2014). This observation is in line with the actor-  
192 critic model (Sutton and Barto 1998) suggesting that the dorsal striatum can serve a  
193 potential function of an “actor” that facilitates action selection whereas the ventral  
194 striatum can serve as a “critic” to guide future reward attainment (O’Doherty et al., 2004).

195 More recently, fMRI studies have extended these initial findings of striatal  
196 involvement in eliciting reward-related approach behavior to demonstrate how they relate  
197 to everyday human behaviors. Increased activation in the striatum to pictures of appetizing  
198 food items, for example, has been found to correlate with increased reward-seeking  
199 behavior (as assessed by greater weight gain months after initial data acquisition; Demos et



200 al. 2012). Similarly, increased activation in the striatum to positive, arousing images  
201 (Knutson et al. 2008), and cues that predict monetary rewards (Kuhnen and Knutson 2005)  
202 is associated with elevated risk-taking behaviors. The relation between striatal BOLD  
203 activity and risk-taking behaviors is observed in different domains, such as drug-related  
204 cues elevating craving responses (Sinha et al. 2007), which can have an influence in  
205 maladaptive behaviors such as drug-seeking. Finally, this response in the striatum is also  
206 dependent on state of an individual (e.g., stressed: Porcelli et al. 2012; or sleep deprived:  
207 Venkatraman et al. 2011) or context in which a reward is perceived. For example, the  
208 presence of a peer can change reward-related responses in the striatum (Chein et al. 2011;  
209 Fareri et al. 2012), which can relate to increased risk-taking behaviors in some cases (e.g.,  
210 adolescence; Chein et al. 2011). These studies collectively highlight the use of fMRI in  
211 understanding how the brain processes reward-related information and how it contributes  
212 to approach behaviors that complement and extend the knowledge gained from non-  
213 human animal studies.

## 214 **Consummatory Behaviors in Reward Processing**

215 A consummatory behavior occurs during the delivery or receipt of a reward. The  
216 consumption of rewards, such as food and sex, induces a pleasurable sensation which can  
217 be experimentally elicited in rats when neural regions such as the septal areas (Olds and  
218 Milner 1954) and NAcc (Olds 1956) are stimulated. Comparable studies in non-human  
219 primates (Porter et al. 1959) and humans (Bishop et al. 1963) have similarly shown that  
220 electrical stimulations delivered to the NAcc generates a pleasurable sensation. The  
221 hedonic aspects of reward are generally associated with opiate receptors in the NAcc  
222 (Peciña and Berridge 2000), but more general affective processing that can inform the  
223 reinforcement of actions is evident during reward consumption, being associated to  
224 dopamine release into the NAcc (Nakahara et al. 1989) and the firing of striatal neurons  
225 (Apicella et al. 1991; Hikosaka et al. 1989; Klein and Platt 2013; Schultz et al. 1993). In  
226 rodents, an interesting distinction is further noted where lesions to ventral parts of the  
227 striatum disrupt approach behaviors whereas lesions to the more dorsal parts disrupt  
228 consummatory behaviors (Everitt and Robbins 2005).

229 In humans, reward consumption is typically probed during the outcome phase of a  
230 given task, where, for example, a participant may receive the resolution of a decision (e.g.,  
231 monetary gain) or be presented with a stimulus that carries a positive value (e.g., liquids  
232 when thirsty, pleasant pictures). Several fMRI studies have observed activation in the  
233 striatum in response to a rewarding or positive outcome (Fig. 2). This extends to a variety  
234 of stimuli, from the most basic such as food (e.g., chocolate; McCabe et al. 2010), money  
235 (Fig. 3; Delgado et al. 2000), or just positive feedback (e.g., correct; Delgado et al. 2004;  
236 Foerde and Shohamy 2011) related to goal achievement (Tricomi and Fiez 2008) to the  
237 more abstract positive feelings elicited from observing a beautiful face (Smith et al. 2010),  
238 art (Lacey et al. 2011), receiving social feedback (Izuma et al. 2008), or even thinking about  
239 the self, such as when one discloses information about oneself to another (Tamir and  
240 Mitchell 2012), or recalls autobiographic positive memories (Speer et al. 2014).  
241 Interestingly, individual differences in the striatal BOLD signals associated with the  
242 consumption of such rewards have been shown to be very important in understanding  
243 questions of human behavior and health that can be studied with fMRI. For instance,  
244 striatal responses to evaluation of the self from others has been linked with pubertal status  
245 and age (Jankowski et al. 2014), while simple responses to monetary gains and losses in the  
246 striatum correlated positively with the sustainment of real-world positive emotions (Heller  
247 et al. 2015) and negatively with early life stress such as emotional neglect (Hanson et al.  
248 2015b). Taken together, these findings highlight the contribution of using fMRI to explore  
249 reward-related processing in the human brain and links to behavior and health outcomes.

## 250 **Reward-related learning**

251 The observations of the striatum responding to stimuli that predict rewarding  
252 outcomes support a prominent role for striatal circuits in reward-based learning. Indeed,  
253 the striatum has been implicated in a variety of learning studies involving cues that predict  
254 reward (e.g., O'Doherty et al. 2004) to probabilistic reinforcement learning tasks where  
255 feedback that allows for correction of behavior is presented, both in fMRI studies (e.g.,  
256 Dickerson et al. 2011) and in studies with Parkinson's Disease patients, who have  
257 compromised function in the basal ganglia (e.g., Shohamy et al. 2004).

258           An influential theory of reward-based learning has been the prediction error  
259 hypothesis, which stems from theories of how errors can shape associative connections  
260 (Rescorla and Wagner 1972) and temporal-difference reinforcement learning models  
261 (Sutton and Barto 1981). Specifically, this hypothesis posits that the neural circuitry of  
262 reward has the ability to update the expectation of future rewards and subsequently allow  
263 for the adaptation of behavior (Schultz 2002).

264           A prediction error can be characterized as the calculation of whether a reward is  
265 better or worse than expected (Glimcher 2011). A positive prediction error is generated  
266 when an unexpected reward occurs, leading to an increase in phasic firing of dopaminergic  
267 cells in the midbrain (Bayer and Glimcher 2005; Schultz et al. 1997). In contrast, a negative  
268 prediction error is recorded when an expected reward fails to occur. Although there is  
269 some debate whether the tonic firing rate of dopamine neurons makes it difficult to encode  
270 a negative prediction error (Bayer and Glimcher 2005), there is nonetheless depression of  
271 dopaminergic firing during the omission of an expected reward (Schultz et al. 1997). Both  
272 positive and negative prediction error signals are correlated to reward-evoked dopamine  
273 release onto the ventral striatum (Hart et al. 2014). These dopamine neurons show  
274 sensitivity to the temporal aspect of reward delivery, which correspond to a key feature of  
275 the prediction error signal—a temporal learning element that allows for predictions about  
276 future rewards to be formulated and updated (Hollerman and Schultz 1998; Kobayashi and  
277 Schultz 2008; Roesch et al. 2007). Collectively, these findings and others point to dopamine  
278 a key neural signal involved in signaling prediction errors.

279           In humans, a few fMRI studies have also reported dopaminergic midbrain activation  
280 during the generation of reward prediction errors (D'Ardenne et al. 2008; D'Ardenne et al.  
281 2013). However, most have found evidence of a reward prediction signal in the striatum  
282 (for review see Garrison et al. 2013). Some of the first observations of this involved simple  
283 comparisons of unexpected juice delivery (positive prediction error) and omission  
284 (negative prediction error), which evoked activation in dorsal (McClure et al. 2003;  
285 O'Doherty et al. 2004) and ventral (Berns et al. 2001; Gläscher et al. 2010; O'Doherty et al.  
286 2003) striatum. These were soon followed by other studies demonstrating how such  
287 learning signals in the striatum could correlate with efficacious learning and performance  
288 (e.g., Schönberg et al. 2007).

289           In parallel with the reward prediction error hypothesis, reward-based  
290 reinforcement learning has also been demonstrated to involve two dissociable but related  
291 processes: one that encodes response-outcome associations to govern goal-directed  
292 behaviors, and the other that characterizes stimulus-response association to drive habitual  
293 behaviors (Balleine and O'Doherty 2010). Concurrent with studies in rodents, these two  
294 processes have been shown to also involve the human striatum (for review see Dolan and  
295 Dayan 2013). To further illustrate how the striatum encodes habitual and goal-directed  
296 action selection, investigators have utilized computational models to capture the  
297 performance of these behaviors. For instance, a model-free approach is contingent upon  
298 the interaction between the learner and the reward stimulus to update the reward cue  
299 values through trial and error while reinforcing successful actions in a habitual manner  
300 (Balleine et al. 2008; Rangel et al. 2008). This approach supports neurophysiological data  
301 from dopamine (Bayer and Glimcher 2005; Schultz et al. 1997) and striatal neurons  
302 (Oyama et al. 2010; Stalnaker et al. 2012) and BOLD signal from the striatum (Garrison et  
303 al. 2013), hence drawing a parallel with the prediction error hypothesis. On the contrary, a  
304 model-based learning scheme encompasses a more flexible way of incorporating striatal  
305 prediction error signals into the calculation of value to inform goal-directed decision  
306 making (Dayan and Berridge 2014). This approach takes into account additional  
307 information about the expected reward, such as sensory attributes or associated costs (Doll  
308 et al. 2012), to allow the learner to form a “state-dependent” prediction error that  
309 encompasses the surrounding environment in order to drive goal-directed reward-  
310 maximizing actions (Gläscher et al. 2010). This state prediction error is dependent on not  
311 only the striatum, but also significant contributions from several cortical areas such as  
312 lateral prefrontal cortex (Gläscher et al. 2010).

313           For both model-free and model-based approaches, the striatum might very well be  
314 the site where these two approaches are integrated to facilitate reward-based learning  
315 (Daw et al. 2011; Wunderlich et al. 2012), yet the underlying mechanism of how the  
316 striatum(and its distinct subsections) encodes reward prediction error has not been fully  
317 resolved (e.g., see study by Stenner et al. 2015). A recent multimodal study employing both  
318 PET and fMRI reported that dopamine level in the ventral striatum is responsible for  
319 regulating the balance between model-free and model-based control on reward-related

320 behavior (Deserno et al. 2015), further suggesting that the importance of dopaminergic  
321 modulation on the striatum cannot be discounted in either learning mechanism.

322 In short, these fMRI-based learning models demonstrate that the neural mechanism  
323 underpinning reward processing relies on diverse brain regions that interact with the  
324 striatum. Further progress in understanding how this reward-processing neural circuit  
325 encodes reward-related functions in humans will be contingent upon capitalizing on the  
326 many advantages that fMRI supplies, which will be scrutinized in subsequent sections.

## 327 **The Promise of fMRI in Advancing Models of Reward Processing**

328 As previously discussed, fMRI is a noninvasive way to study the human brain that  
329 provides us with correlative measurements of neural activity to allow for inferences in  
330 various affective and cognitive processes. We have focused thus far on how fMRI has  
331 confirmed prior findings from non-human studies and extended the knowledge to  
332 behaviors typically observed in humans. In this section, we now discuss advantages of a  
333 neuroimaging approach that have the potential to significantly advance models of reward  
334 processing.

## 335 **Individual Differences**

336 Due to its relative ease in application, fMRI studies have the potential to utilize  
337 relative large samples of subjects. Researchers can exploit these large samples by relating  
338 variation in brain structure and function to variation in behavior across individuals (Braver  
339 et al. 2010; Yarkoni and Braver 2010). While this approach can be problematic in  
340 underpowered studies (Yarkoni 2009), it provides a unique opportunity to identify  
341 candidate mechanisms that contribute to a range of psychological constructs (Braver et al.  
342 2010; Hariri 2009).

343 Inter-individual variability is often discussed in terms of structural and behavioral  
344 differences. Structural differences, which can be commonly detected using methods such as  
345 voxel-based morphometry from anatomical MRI images (Ashburner and Friston 2000;  
346 Good et al. 2002) and fractional anisotropy from diffusion tensor imaging (Jbabdi et al.  
347 2015; Johansen-Berg and Behrens 2013), have been observed within both control

348 population and pathological subgroups (Barrós-Loscertales et al. 2011; Pantelis et al. 2005;  
349 Thompson et al. 2001; Wright et al. 2014). These anatomical differences in grey matter  
350 volume and white matter integrity have been linked to inter-individual behavioral  
351 differences (Kanai and Rees 2011), which includes measures such as reaction time (Jensen  
352 1992), variable trait sensitivity to reward (Van den Berg et al. 2015) and working memory  
353 (Just and Carpenter 1992).

354         The link between neural anatomy and behavioral manifestation can be bridged by  
355 the functional inter-individual variability, which stems from differences in neural  
356 responses recorded by fMRI. For example, fMRI studies looking at anhedonia, defined as  
357 the impaired capacity to experience pleasure (Treadway and Zald 2013), have found that  
358 increasing trait anhedonia not only correlated with reduced NAcc and caudate volume but  
359 also with decreasing NAcc response to rewarding outcomes (Harvey et al. 2007; Wacker et  
360 al. 2009). In the same vein, fMRI studies investigating trait measures such as sensitivity to  
361 reward (Davis et al. 2004; Franken and Muris 2005) and behavioral indexes such as  
362 learning aptitude have been reported to correlate with striatal activation in response to  
363 reward anticipation (Beaver et al. 2006; Carter et al. 2009) and reward outcomes  
364 (Rieckmann et al. 2010; Schönberg et al. 2007). In addition, responses in striatum are  
365 predictive of individual differences in relative motivation to obtain different rewards  
366 (Clithero et al. 2011) and differences in strategic preferences (Venkatraman et al. 2009).  
367 These findings have been extended to patient populations where trait impulsivity  
368 (Chamorro et al. 2012; Cloninger et al. 1994) correlated with hyporesponsiveness in the  
369 ventral striatum during reward anticipation in both individuals with attention-  
370 deficit/hyperactivity disorder (Plichta and Scheres 2014) and detoxified alcoholics (Beck et  
371 al. 2009). Taken together, these findings suggest that inter-individual behavioral variability  
372 to rewards is intricately tied to variations in striatum neural function.

373         These fMRI observations provided new translational opportunities to extend these  
374 findings to patient populations to predict susceptibility to psychopathologies. Linking  
375 behavioral differences with neural functional differences has major implications on the  
376 diagnosis of many psychopathologies and their individualized treatments. One example is a  
377 study by Telzer and colleagues (2014) where ventral striatal activation in adolescents  
378 exhibiting greater prosocial behaviors (e.g., donate money to family members) predicted

379 longitudinal declines in depressive symptoms. In contrast, ventral striatal activation in  
380 adolescents who engaged in more selfish and risky reward-seeking behaviors predicted  
381 longitudinal increases in depressive symptoms (Telzer et al. 2014). Yet another example of  
382 how behavioral differences is associated with neural functional differences in  
383 psychopathologies is shown by Hanson and colleagues (2015a) who demonstrated that  
384 early life stress during childhood and adolescence, which leads to increased anxiety and  
385 depression (Norman et al. 2012), predicted diminished reward-related ventral striatal  
386 activity in adulthood. Collectively, these studies highlight how fMRI can be used to  
387 understand variation across individuals, which can be precursors of psychopathological  
388 conditions.

### 389 **Brain Connectivity and Functional Integration**

390       Much of the work that was discussed in the preceding sections is predicated on the  
391 principle of functional segregation, which relates functions (e.g., reward-related) to  
392 populations of neurons or single brain regions (e.g., striatum; Friston 2005; Raichle 2003).  
393 Yet, given the diverse anatomical inputs to each brain region, there can be multiple  
394 functions associated with such regions, making it difficult to understand how specific brain  
395 regions contribute to behavior and individual differences (Friston 2005; Park and Friston  
396 2013). Addressing this issue rests with our ability to quantify the interactions and  
397 connectivity between brain regions, a principle known as functional integration (Friston  
398 2009). Characterizing functional integration thus requires simultaneous measurements of  
399 responses from multiple brain regions—a core feature of neuroimaging studies. Indeed,  
400 one of the earliest neuroimaging studies reported functional connectivity (e.g., statistical  
401 dependencies or correlations) between homologous cortical areas (Biswal et al. 1995).  
402 More recent studies employing functional connectivity have provided remarkable insights  
403 into the large-scale network architecture of the brain (Beckmann et al. 2005; Smith et al.  
404 2009). These networks span multiple regions and are recapitulated across species. For  
405 example, the default-mode network—which includes medial portions of the prefrontal  
406 cortex, posterior cingulate cortex, and lateral parts parietal cortex (Raichle et al. 2001)—  
407 has been reported in rodents (Lu et al. 2012) and monkeys (Vincent et al. 2007). The  
408 ubiquity of large-scale networks has sparked several studies examining their functional

409 significance and impact on behavior. These studies have demonstrated that functional  
410 connectivity with networks is associated with phenotypic variation (Ingahlalkar et al.  
411 2014; Smith et al. 2014b) and behavioral variation (Cole et al. 2010; Smith et al. 2015)  
412 across individuals. In addition, functional connectivity with networks is tied to  
413 psychopathology, particularly depression (Berman et al. 2011) and schizophrenia (Manoliu  
414 et al. 2014). These studies highlight how neuroimaging can leverage functional connectivity  
415 to gain insight into the organization and functional significance of neural networks.

416       Beyond examining large-scale neural networks, functional connectivity has also  
417 been applied to the striatum in an effort to characterize connections with the reward  
418 circuit. For example, a landmark neuroimaging study with data from 1000 participants  
419 utilized functional connectivity to reveal five striatal zones linked to sensorimotor,  
420 premotor, limbic, and two association networks (Choi et al. 2012)—thus providing an *in*  
421 *vivo* characterization of careful tract-tracing studies performed in monkeys (Haber 2003).  
422 Recent neuroimaging work has added to these observations by quantifying how distinct  
423 cortical regions (e.g., orbitofrontal, dorsolateral, and parietal cortices) converge on similar  
424 parts of the striatum (Jarbo and Verstynen 2015), supporting the hub-like organization of  
425 striatal anatomical projections (Averbeck et al. 2014). Although corticostriatal interactions  
426 are important for reward processing, the striatum also interacts with midbrain nuclei,  
427 namely the substantia nigra and ventral tegmental area (Haber and Knutson 2010). In  
428 accordance, a recent neuroimaging study developed a probabilistic atlas of the substantia  
429 nigra and ventral tegmental area, allowing the authors to identify distinct patterns of  
430 functional connectivity with the striatum and cortical regions (Murty et al. 2014). The  
431 functional connections with the striatum have been exploited in a host of other studies,  
432 with several groups reporting disrupted corticostriatal interactions in social anxiety  
433 disorder (Manning et al. 2015), adolescent depression and anhedonia (Gabbay et al. 2013),  
434 and major depression and positive affect (Heller et al. 2013). Together, these observations  
435 reveal the interconnected nature of the striatum and underscore the importance of  
436 examining functional connectivity with the striatum.

437       Yet, neurophysiologists have long recognized that functional connectivity suffers  
438 from critical limitations that preclude insight into neuronal coupling (Gerstein and Perkel  
439 1969). Correlations between regions and variations in those correlations may be



440 epiphenomenal, stemming from factors that are unrelated to neuronal coupling such as  
441 changes in another connection, observational noise, or neuronal fluctuations (Friston  
442 2011). To ameliorate these issues, neuroscientists have developed computational  
443 approaches that estimate effective connectivity (Friston 2011; Friston et al. 1997; Valdes-  
444 Sosa et al. 2011), which has revealed key insights into how interactions with the striatum  
445 shape reward processing. Unlike functional connectivity, studies using effective  
446 connectivity quantify how one region contributes to the observed signal within another  
447 region according to a specific psychological context. These studies have broadened our  
448 understanding of how the striatum and its interconnected regions shape reward  
449 processing. For example, Kahnt and colleagues (2009) reported that, when participants  
450 computed reward prediction errors, dorsal striatum and ventral striatum were connected  
451 to the substantia nigra and ventral tegmental area, respectively. Strikingly, the contribution  
452 of dorsal striatum to the observed signal within substantia nigra predicted the impact of  
453 different reinforcement types on subsequent behavior (Kahnt et al. 2009).

454         Other work using effective connectivity has revealed the interplay between different  
455 neural structures and striatal systems during reward processing. For instance, some  
456 studies have demonstrated that stimulus generalization during learning is mediated by  
457 striatal contributions to the hippocampal response (Kahnt et al. 2012; Wimmer et al. 2012).  
458 Studies using effective connectivity have also shown that hippocampal contributions to  
459 striatal responses play a role in value-based decision making (Wimmer and Shohamy  
460 2012) and episodic memory encoding (Wimmer et al. 2014). Recent work has built on  
461 these observations by revealing how acute stress exacerbates ventromedial prefrontal  
462 contributions to the striatum (Maier et al. 2015) and striatal contributions to the amygdala  
463 (Admon et al. 2015). Although these studies highlight key patterns of effective connectivity  
464 with the striatum, we emphasize that these relationships should not be interpreted as  
465 causal; such inferences are difficult within fMRI (Ramsey et al. 2010) and likely require  
466 causal modeling approaches (Friston et al. 2003) combined with faster imaging protocols  
467 (Feinberg et al. 2010).

468         These studies underscore the importance of using fMRI to investigate brain  
469 connectivity and functional integration—concepts that are central to our understanding of  
470 how the striatum contributes to reward processing. We believe that future work has the

471 potential to integrate effective and functional connectivity with structural connectivity.  
472 Indeed, structural connectivity with the striatum predicts personality characteristics  
473 (Cohen et al. 2009), such as recent observations of dissociable fiber tracts leading to the  
474 striatum being associated with individual differences in temporal discounting (van den Bos  
475 et al. 2014). These findings raise important new questions regarding the convergence and  
476 divergence of various forms of brain connectivity (Adachi et al. 2012; Honey et al. 2010).  
477 Answering these questions will further elucidate the role of the striatum as part of a larger  
478 and dynamic reward circuit.

### 479 **Multimodal Approach Using fMRI**

480         When used in isolation, fMRI—like all measurement techniques (e.g., single-unit  
481 recordings)—are inherently correlational and descriptive (Rorden and Karnath 2004;  
482 Smith and Clithero 2009). This limitation can be partially overcome with the application of  
483 multimodal approaches—combining cellular-based techniques (e.g., neurophysiological  
484 recordings) and neurotransmitter-based techniques (e.g., PET) with fMRI—to inform on  
485 the neural basis of fMRI-measured brain activity. The integration across modalities is  
486 gaining traction in the study of reward processing in particular. For example, researchers  
487 have been relating fMRI findings to PET results in both meta-analysis and empirical studies  
488 to investigate how striatal BOLD signal is associated with dopamine release during reward-  
489 related behavior (Heinz et al. 2014; Judenhofer et al. 2008; Schott et al. 2008), thereby  
490 informing the underlying neuronal basis of the hemodynamic response. Efforts have also  
491 been expended to combine neurophysiological methods with fMRI in an attempt to link  
492 neural hemodynamic responses (fMRI) with the brain’s canonical electrophysiological  
493 responses (Bland et al. 2011; Lee 2012). For example, simultaneous application of  
494 electroencephalography and fMRI demonstrated that the event-related potential signal  
495 correlated with the BOLD signals in the ventral striatum during the delivery of rewarding  
496 outcomes (Carlson et al. 2014; Carlson et al. 2011; Foti et al. 2014), suggesting a  
497 convergence of neurophysiological and hemodynamic signals. In addition, one recent study  
498 successfully applied optogenetics with fMRI in an animal model to characterize how  
499 stimulation of the VTA produced activation in the ventral striatum that shaped reward-  
500 related behavior (Ferenczi et al. 2016), providing further insights to understand the

501 discrepancies (e.g., temporal resolution and cellular basis) between hemodynamic and  
502 neurophysiological measures. Collectively, studies integrating fMRI with other tools not  
503 only endows us with a deeper cellular-level understanding of the hemodynamic signal in  
504 fMRI (Goense and Logothetis 2008; Hayden and Platt 2011; Heeger and Ress 2002;  
505 Logothetis et al. 2001), but they also attribute fMRI findings in reward processing with  
506 potential cellular explanations.

507         Translational models of reward processing will ultimately require multimodal  
508 approaches that complement the strengths of fMRI, without compromising any of its  
509 inherent advantages (e.g., widespread noninvasive application in the human population).  
510 Such multimodal approaches call for the inclusion of noninvasive brain stimulation tools  
511 (e.g., transcranial magnetic stimulation [TMS], transcranial electrical stimulation [tES]) to  
512 task-based fMRI investigations (Poldrack and Farah 2015). This conjunction permits the  
513 transient manipulation of neural activity during task conditions to allow researchers to  
514 causally link brain stimulation to fMRI-measured neural alterations and resulting  
515 behavioral changes (Driver et al. 2009). The concurrent use of TMS and tES with fMRI has  
516 received recent attention in the cognitive neuroscience community (Antal et al. 2011;  
517 Blankenburg et al. 2008; Jang et al. 2009; Rushworth et al. 2002; Sack et al. 2007).  
518 Specifically, one recent study have successfully implemented transcranial alternating  
519 current stimulation (tACS), a form of temporally-precise tES (Helfrich et al. 2014), to  
520 demonstrate that intact frontal-parietal connectivity is necessary for value-based decision  
521 making in humans (Polanía et al. 2015). Despite the relative success of such TMS/tES-  
522 induced neural stimulation, there are pre-existing hurdles left to overcome such as the  
523 regional specificity of stimulation (Paulus 2011; Walsh and Cowey 2000). Nevertheless, the  
524 co-application of TMS/tES and fMRI is promising because it provides a means to causally  
525 link context-dependent neural activity with behavior (Camprodon and Halko 2014; Saiote  
526 et al. 2013).

527         Extending these multimodal approaches to study reward processing in humans  
528 remains challenging. For example, noninvasive brain stimulation approaches (e.g., tES)  
529 cannot directly (or selectively) access deep-brain structures like the striatum (Wagner et  
530 al. 2007). In contrast, invasive brain stimulation techniques (e.g., deep brain stimulation)  
531 that can access the striatum are often too invasive to be extensively applied in human

532 participants. Therefore, one potential remedy that noninvasive multimodal studies in  
533 humans can exploit is to capitalize on the functional integration in the reward circuit to  
534 target the striatum and other deep-brain structures indirectly via their cortical  
535 connections. Application of tES to the prefrontal cortex, for example, alters connectivity  
536 with reward regions such as ventral tegmental area (Chib et al. 2013) and striatum  
537 (Polanía et al. 2012). Similar work have also demonstrated that tES administered to  
538 prefrontal areas including dorsolateral prefrontal cortex implicates reward-related  
539 behaviors such as risk-taking (Sela et al. 2012), probabilistic learning (Turi et al. 2015), and  
540 social perception of unfair rewards (Knoch et al. 2008). The next step for these tES studies  
541 is to employ fMRI simultaneously with cortical brain stimulation to assess the responses of  
542 the striatum and other neural regions, so as to inform on the functional integration in the  
543 reward circuit. These types of multimodal studies will provide an exciting opportunity to  
544 expand our knowledge on reward processing within the human brain, potentially providing  
545 the gateway to developing brain-stimulation-based therapeutic interventions for a host of  
546 psychopathologies.

## 547 **Conclusions, Limitations, and Future Considerations**

548 With the widespread application of fMRI, influential non-human animal findings on  
549 the role of the striatum in reward processing have been successfully corroborated in both  
550 healthy and patient human populations. Many fMRI studies have also broadened the  
551 understanding of reward processing in the striatum to human attributes such as distinctly  
552 human incentives (e.g., money) and social and environmental contexts more representative  
553 of human society. As fMRI matures into a powerful cognitive neuroscience tool, increased  
554 effort has been expended to use fMRI to investigate individual differences in neural  
555 functions, which can potentially explain the link between behavioral variability and  
556 susceptibility to psychopathologies. Moreover, greater emphasis on brain connectivity and  
557 functional integration may help refine existing neural models of reward processing. Brain  
558 connectivity findings could potentially be combined with noninvasive brain stimulation to  
559 draw causal inferences regarding the mechanistic links between corticostriatal pathways  
560 and reward. Collectively, these advancements in applying fMRI (Fig. 4) promise

561 translational opportunities that can inform on the diagnostic and therapeutic insights of  
562 many psychopathologies.

563         Nevertheless, there are limitations on what fMRI can accomplish for translational  
564 research. One notable limitation is that individual differences studies require a larger  
565 sample than those typically recruited for fMRI experiments (Button et al. 2013; Yarkoni et  
566 al. 2011). Further, variables within these large samples may interact (e.g., age and race).  
567 The development of a population-based atlas can help mitigate this concern as it aims to  
568 capture inter-individual variability and map functional cortical organization that can be  
569 broadly applied in individuals across different groups (Wang et al. 2015a). Such continued  
570 future efforts to maximize the exploration of individual differences will play an important  
571 role in explaining behavioral variability that inform clinical preventive and diagnostic  
572 applications (Poldrack and Farah 2015).

573         Another potential source of limitation of applying fMRI to translational research is  
574 the difficulty of some fMRI-based functional integration analysis in drawing causal  
575 inferences on neural connectivity. Without the capability to demonstrate directionality in  
576 neural connectivity, it is challenging to develop effective target-specific treatment and  
577 preventive measures. This barrier has been partially overcome with dynamic causal  
578 modeling, which was shown to be reliable in making causal interpretations (Smith et al.  
579 2011). Yet another shortcoming in the current fMRI literature is the flexibility in data  
580 analysis procedures, with preprocessing and analytical options rivaling the number of fMRI  
581 studies (Carp 2012). The practice of standardizing experimental reporting guidelines in  
582 journal publications is gaining traction in the field (Poldrack et al. 2008), which will yield  
583 greater transparency in both experimental design and analytic approaches as well as  
584 improve the reproducibility of fMRI findings (Poldrack and Poline 2015).

585         Despite these limitations, fMRI has generated some interesting directions that will  
586 help shape future research on cognitive and affective processes such as reward processing.  
587 First, fMRI studies have begun to explore the neural basis of many psychological constructs  
588 that are inherent to the human reward processing mechanism. For example, the loss of  
589 voluntary control in decision making (Haggard 2008), which is pertinent to many  
590 maladaptive reward approach and consummatory behaviors (Bechara 2005; Volkow et al.  
591 2011), has been studied with presence and absence of choices (Ernst et al. 2004; Leotti and

592 Delgado 2011), habitual reward-based learning (Tricomi et al. 2009), controllable and  
593 uncontrollable setbacks to goal-directed reward-seeking behavior (Bhanji and Delgado  
594 2014), and compulsive reward-seeking and reward-taking behavior in addiction (e.g., food:  
595 Gearhardt et al. 2011; cocaine: Tomasi et al. 2015). Future studies will benefit from  
596 examining whether individual differences in behavioral variability (e.g., impulsivity) is  
597 predictive of the loss of voluntary control and how the neural connectivity is altered during  
598 these maladaptive decision making using fMRI-centric multimodal approaches. Further,  
599 future studies can also take advantage of brain connectivity to clarify and augment  
600 knowledge about how neural circuits, beyond a particular region of interest (ROI), may  
601 contribute to a psychological process. For instance, recent work has leveraged brain  
602 connectivity to distinguish representations tied to distinct properties of reward,  
603 particularly those related to affect (e.g., pleasure) and those related to information (e.g.,  
604 reinforcement) to show that these properties are not distinguishable at the ROI level, but  
605 instead can emerge as a function of connectivity between corticostriatal circuits (Smith et  
606 al. In Press).

607         Second, the application of computational models to fMRI, such as those that gave  
608 rise to model-free and model-based learning mechanisms, have opened the door for new  
609 translational opportunities (Montague et al. 2012; Stephan et al. 2015; Wang and Krystal  
610 2014). These new opportunities will revolve around using neural computational  
611 mechanisms to predict behavior and understand its adaptive consequences, which could  
612 have both diagnostic and prognostic values. Perhaps more importantly, the successful  
613 application of computational models may serve to bridge findings from diverse techniques  
614 while connecting animal models with human data (Bornkessel-Schlesewsky et al. 2015;  
615 Kepecs and Mainen 2012).

616         Third, improvements in fMRI acquisition (e.g., three-dimensional or multiplex EPI:  
617 Feinberg et al. 2010; finer-resolution fMRI: Yacoub et al. 2015) may help elucidate  
618 functional segregation within the striatum such as dissociating the functional role of NAcc  
619 core and shell in the human brain, which is currently not well-characterized in humans  
620 (Baliki et al. 2013). At present, there remains some technical obstacles to overcome for the  
621 acquisition of excellent subcortical signals such as those within striatal subregions (Kaza et  
622 al. 2011; Polanía et al. 2015). Nevertheless, the progress in refining fMRI technical

623 capabilities will greatly enhance the capacity to use fMRI to study functional dissociation  
624 within smaller human subcortical subregions (e.g., striatum) while also improve the ability  
625 to detect BOLD activation (Iranpour et al. 2015; Posse et al. 2012).

626         Although some scholars have questioned the utility of using neuroimaging to  
627 understand behavioral phenomena (Gul and Pesendorfer 2008), we contend that  
628 knowledge gained from neuroimaging studies can contribute to behavioral theories and  
629 potentially even impact policy (Clithero et al. 2008; Levallois et al. 2012; Venkatraman  
630 2013). This approach has been observed in some reward-related studies. For example,  
631 neural estimates of reward have been used to optimize public goods allocation and solve  
632 the pernicious problem of free riders (Krajbich et al. 2009), while a novel theory of  
633 overbidding during auctions—e.g., loss contemplation, rather than risk aversion—was  
634 developed and tested based on reward-related responses observed in the striatum  
635 (Delgado et al. 2008). More recent studies have used neural data to access individual  
636 preferences in the absence of choices (Smith et al. 2014a) and to adjudicate between  
637 disparate theories of investor behavior (Frydman et al. 2014). These are just some  
638 examples that illustrate how neuroimaging can inform our understanding of behavior and  
639 policy.

640         Together, these new research avenues congregate on the fundamental notion that  
641 fMRI is a crucial and promising tool to study cognitive and affective processing in humans.  
642 Advancements in the study of these processes hinge on profiting from the advantages of  
643 fMRI while simultaneously implementing complementary tools, such as brain stimulation,  
644 to make causal inferences on neural functions and circuitry connectivity. This multimodal  
645 approach will endow us with a deeper and more comprehensive understanding of  
646 mechanistic underpinnings to these cognitive and affective processes and also provide the  
647 translational basis for both therapeutic and preventive healthcare measures.

648

## 649 **Figure Captions**

### 650 **Figure 1: Proliferation of fMRI Studies in Reward Processing**

651 The use of fMRI to study reward processing has been increasingly popular over the past 20  
652 years. During this time, the number of publications on fMRI and reward has increased  
653 quasi-exponentially. We note that the shown data were extracted from [pubmed.gov](http://pubmed.gov) on  
654 March 27th, 2015 using the search term "(fMRI OR functional magnetic resonance imaging)  
655 AND reward".

656

### 657 **Figure 2: Gains and Losses Modulate Activation in the Striatum**

658 A) A popular approach to studying reward processing employs a card guessing task. In this  
659 paradigm, subjects are presented with a card and asked to guess whether the number on  
660 the card (range: 1-9) will be higher or lower than 5. If the subject guesses correctly, s/he  
661 wins money. However, if the subject guesses incorrectly, s/he loses money. B) Contrasting  
662 positive outcomes or win trials against negative outcomes or loss trials reveals activation  
663 within the striatum. Here we focus on the nucleus accumbens (NAcc). C) Within the NAcc,  
664 the responses to wins (depicted with parameter estimates) are higher than the responses  
665 to losses. Figure used data from Fareri et al. (2012).

666

### 667 **Figure 3: Reward Processing and the Striatum**

668 A) A large-scale meta-analysis of 506 neuroimaging studies indicates a selective association  
669 between the term "reward" and striatal activation (Yarkoni et al. 2011). These  
670 observations help illustrate the reliability of neuroimaging evidence in demonstrating the  
671 involvement of the striatum in reward processing. B) Anatomical subdivisions of the  
672 striatum in the human brain. These subdivisions include the putamen (blue), nucleus  
673 accumbens (NAcc; green), and caudate (red).

674

### 675 **Figure 4: The Promise of fMRI in Understanding Reward Processing**

676 Shown here is an anterior view of a translucent cortical surface for the right hemisphere.  
677 Bilateral striatal surfaces are shown for the putamen (blue), nucleus accumbens (green),  
678 and caudate (red). Our synthesis of the literature suggests that fMRI holds promise for



679 understanding individual differences and brain connectivity. In addition, multimodal  
680 approaches that combine fMRI with other tools such as noninvasive brain stimulation may  
681 reveal causal mechanisms that support reward processing. Brain surfaces were created  
682 with Chris Rorden's Surf Ice software.

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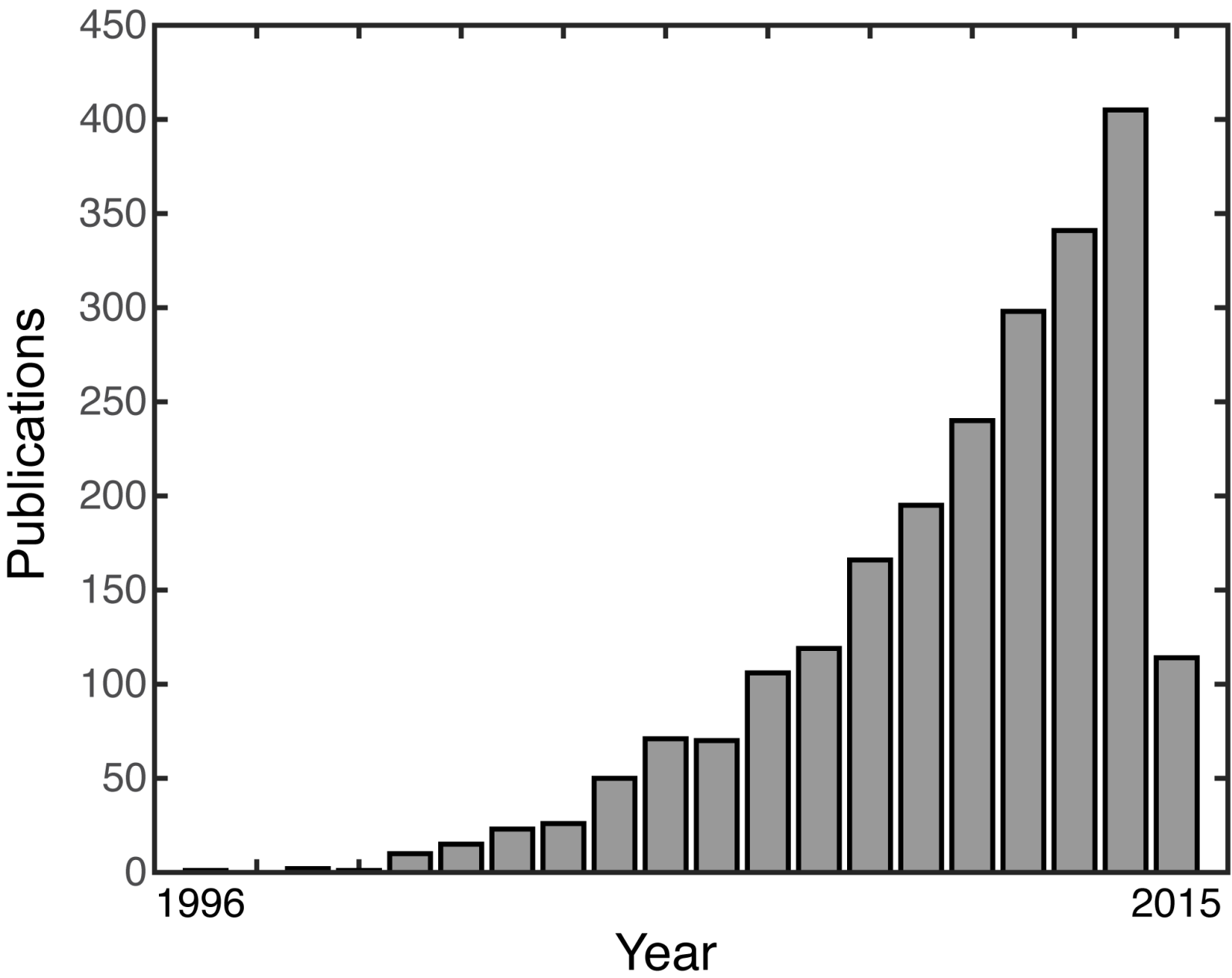
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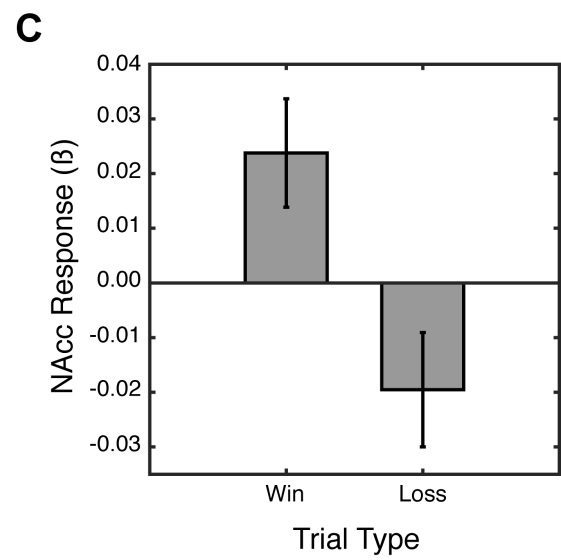
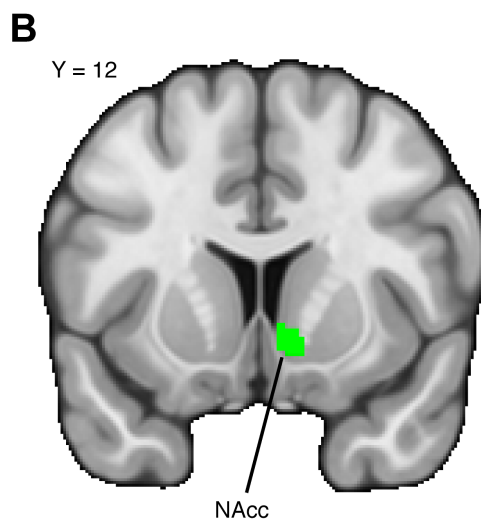
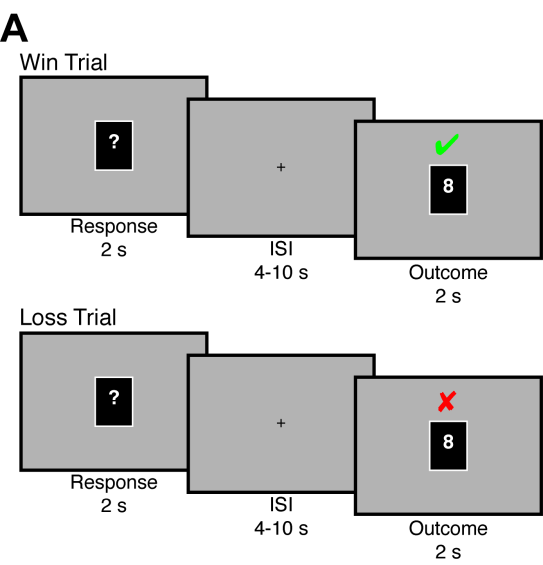
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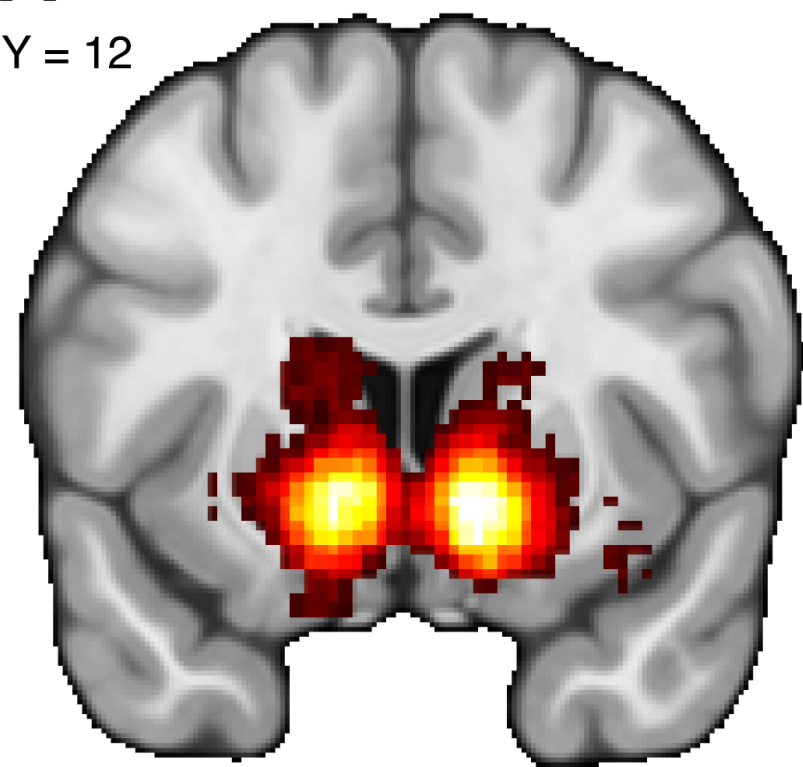
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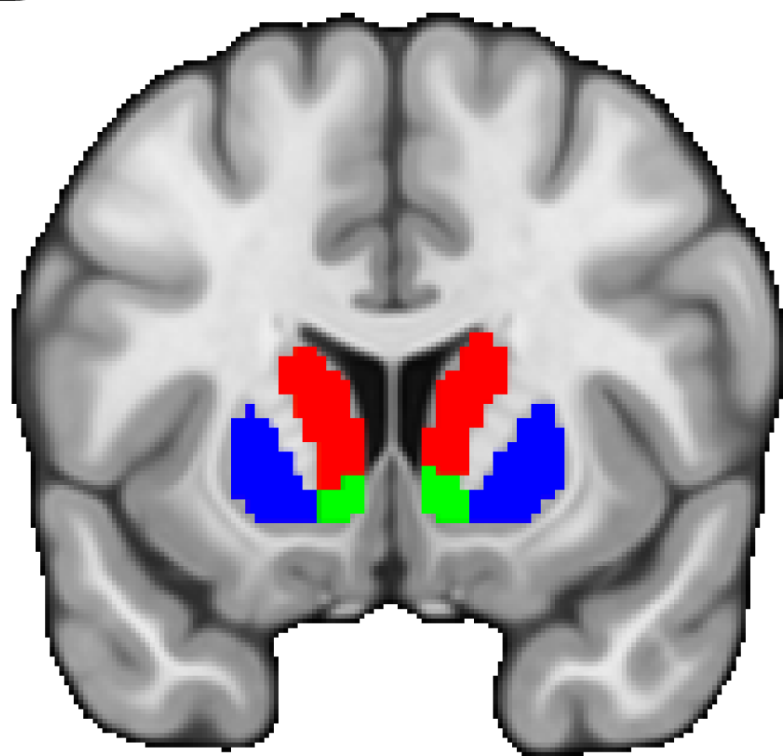


**A**

Y = 12



**B**



Putamen    NAcc    Caudate

### **Individual Differences**

Relate reward-related responses to variation across individuals

### **Brain Connectivity**

Characterize how brain regions interact to shape reward processing

### **Multimodal Approaches**

Integrate fMRI with other approaches, such as noninvasive brain stimulation

